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S. S. SKIDELSKY & CO

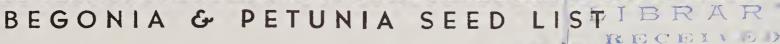


PLANTS - BULBS - SEEDS 37-39 WEST 28TH STREET

PHONE BOGARDUS 4-6976-6977

NEW YORK, N. Y.

NOVEMBER, 1938









SINGLE FRILLED

S. S. S. TUBEROUS BEGONIAS

Nov. Dec. sowing ma	ikes f	our in. pots by	next June. New Seed available December	er.		
S. S. S. DOUBLE CAMELLIA FLOW- ERED. Enormous flowers resem-	Tr.		DOUBLE LARGE FLOWERED MIX-	Tr. Pkt. 1/	1280z - 1	/6407
bling Camellias in all variations of form and color, averaging 6 in. in			TURE. Standard strain	1.00	3.00	5.50
diameter. This strain will bring 90 - 95 per cent double flowers and can be supplied in the following colors: Dark Red Salmon Whiteeach	1.25 1.25	17.50 17.50	NARCISSUS FLOWERED MIXED. Semi-double flowers in all shades resembling trumpet daffodils making very decorative pot plants with slight drooping habit	.75	8.00	
	1.25	17.50	SINGLE CRESTED MIXED. This type has a strong crest on each petal beside the frilled edge		8.00	
growth splendid for pots or bedding, flowers running from 5 - 6 inches in diameter DOUBLE HANGING BASKET TYPE	1.25	15.00	ers are heavily frilled and carried on sturdy stems S. S. S. SINGLE TUBEROUS. The	.65	8.00	
HYBRID MIXTURE. A cross from Lloydii and the Camellia flowered varieties, forming long sprays covered with flowers in a wide range of forms and colors	1.25	3.25 6.00	plain singles have been brought to such perfection that they will bring an absolutely uniform stand from seed. Individual flowers measure from 6 - 8 in, are carried on stiff stems and can be used for pot plants and summer bedding. They are available in the following 8 Colors or COMPLETE MIXTURE	.75 .75	3.50 3.50	6.00
Flowers 4 - 6 inches across of perfect rose bud form. Tall strong growing. free flowering, excellent for cutting or pots	1.25		Pink Scarlet Yelloweach Rose Orangeeach BEGONIA REX HYBRIDS. Colored ornamental foliage ¹ / ₂ pk. 2.00	.75 .75	3.50 3.50	6.00

RUFFLED MONSTERS—Diener's Strain SINGLE FLOWERED

			Tr. 1	/64 0z.	1 /32 oz.	1/16 oz.
#	1.	PINK. Strong veined center, very large			4.00	
#	2.	FLESH PINK. Heavily veined center	.50	2.50	4.00	
#	3.	VARIEGATED	.50	2.50	4.00	
#	5.	RED, DARK VEINED WITH COAL BLACK CENTER	.50	2.50	4.00	8.00
#	6.	PALE LILAC PINK. Heavily ruffled, strong veined center	.50	2.50	4.00	
#	7.	RED AND WHITE VARI- EGATED, GOLDEN YEL- LOW CENTER	.50	2.50	4.00	8.00
#	8.	RUFFLED MONSTERS MIXED	.50	2.50	4.00	8.00
# 1	.0.	SALMON ROSE. Light veined center	.50	2.50	4.00	8.00
# 1	12.	COPPERY PINK AND WHITE VARIEGATED	.50			
#1	.3.	HELIOTROPE.	.50			
#1	4.	DIENERS PINK GLORY. Pure flame rose pink	.25	1.50	3.00	6.00
#2	20.	MAUVE.	.50	2.50	4.00	8.00
#4	1.	COPPER RED. With smoky center	.50	2.50	4.00	
# 4	12.	DIENERS LARGE DOU- BLE FRILLED MIXED	1.50	5.00	10.00	20.00

RUFFLED CALIFORNIA GIANTS

(Grandiflora superbissima)

(drandition super				
	Tr. Pkt.	1 /64 oz.	1/32 oz	1 /16 oz.
ALBA. (Rhinegold) Pure white with yellow throat			2.75	
CAMILLA. Rose pink, veined crimson, dark throat	.75	1.50	2.75	4.50
COPPER RED. Dark throat	.75	1.50	2.75	4.50
COPPER ROSE.	.75	1.50	2.75	4.50
GERMAN EMPRESS. Lilac veined violet, with dark throat	.75	1.40	2.75	4.50
HARLEQUIN. Copper, red and white	.75	1.40	2.75	4.50
HELIOTROPE. Delicate blue	.75	1.50	2.75	4.50
MARILYN (New). Beautiful Rich Salmon. 4 to 5 in. diameter	1.00	2.50	4.50	
PRINCE OF WUERTTEMBERG. (Black Prince) Dark crimson	.75	1.50	2.75	4.50
PRINCESS OF WUERTTEM-BERG. Rose pink, veined purple	.75	1.50	2.75	4.50
SALMON BEAUTY. Attractive salmon pink	.75	1.50	2.75	4.50
SILVER ROSE. Pink flushed rosy amaranth	.75	1.40	2.75	4.50
RUFFLED CALIFORNIA GI- ANTS MIXED.	.50	1.50	2.75	4.50
SINGLE FLUFFY RUFFLES MIXTURE.	.50	1.30	2.50	4.40

USE

SSS

BULBS

PLANTS

SEEDS



S. S. S. DOUB

PETUNIAS ALL DOUBLE VICTORIOUS DWARF FRINGED GIANTS

NOTE: When transplanting Double Petunias, it is advisable not to discard the smaller and weaker seedlings, as these usually produce the finest double flowers.

	Tr Pkt.	Pkt,	/64 oz.	07
APPLEBLOSSOM (NEW). A beautiful soft shade of pink with a salmon tint, Dwarf All Double, flower 4 inches, height 12 inches, a valuable addition to this splendid class for growing in pots or beds		2.00		
AMARANTH RED. Extra dwarf, beautiful amaranth red shade deeper and richer than "WORLD BEAUTY", one of the best items for pots		2.00	6.00	
GAIETY. A popular color combination of rose and white, beautifully frilled	1.00	2.00	6.00	
ORCHID BEAUTY. Orchid shade or light lilac, heavily veined	1.25	2.00		
PURE WHITE. Extra dwarf well fringed of the purest snow-white	1.00	2.00	6.00	
PURPLE. Attractive rich velvety purple	1.00	2.00	6.00	
WORLD BEAUTY. Immense fringed flowers of bright rosycarmine, fully 4 in. across, extra				

dwarf1/128oz. for 3.50........... 1.00 2.00 6.00 11.50

ORDER BLANK

Tel. BOgardus 4-6976 - 6977

QUANT:

S. S. SKIDELSKY & CO. 37-39 WEST 28th STREET NEW YORK CITY, N. Y.

Date			
Nam	e		
St :	P. O. Box or R. F. D.		
	State		
Ship	ping Point (IF OTHER THAN POST OFFICE)		
Amo	unt Enclosed \$		
TY ED	ARTICLES WANTED	UNIT	TOTAL

NEW ACCOUNTS DESIRING CREDIT, PLEASE GIVE 3 TRADE REFERENCES DISCOUNTS FOR CASH WITH ORDER: 5% ON SEEDS

Signed.....

QUANTITY WANTED	ARTICLES WANTED	UNIT PRICE	TOTAL

Signed



QUALITY

"PRICE"

NOT

PETUNIAS

VICTORIOUS DWARF ALL
DOUBLE GIANT FRINGED
MIXED. A splendid mixture
blended from the separate colors
and containing many bright and
intermediate shades. Ideal for
pots, bedding. Large flowers ex-
quisitely ruffled and fringed.
1/128oz. for 3.50

 $\frac{1/2}{Tr.Pkt}$, $\frac{1/64}{r.Pkt}$, $\frac{1/64}{r.Qkt}$, $\frac{1/32}{r.Qkt}$

1.00 2.00 6.00 11.50

SUPER STRAIN GIANT DOUBLE RUFFLED AND FRINGED PETUNIAS

This strain has been improved both in doubleness and color. It is about 12 in, high, 90 to 95% double and semi-double, and is noted for color range and the size of its double waved and frilled flowers.

GIANT SINGLE FRINGED

GIANT SINGLE F	RIN	GED		
(Hybrida grandiflora	fimb	riata)		
	Tr.	1 /64	1/32	1/16
APPLEBLOSSOM. Soft pink		0Z.	0Z,	
AURORA. Light rose veined pur-			2.40	4.50
BRILLIANT ROSE. Bright rose,	.50	1.25	2.40	4.50
white throat	.50		1.60	3.00
CATTLEYA. Rose pink	.50	1.25	2.40	4.50
MIRANDA. Rosy carmine with dark throat	.50		1.60	3.00
PEPITA. Scarlet blotched white	.50			
PRIDE OF PORTLAND. Deep rose, creamy throat	.50		1.60	3.00
RAPTURE. Brilliant rose pink heavily veined carmine		1.25		3.00 4.50
ROMANY LASS. Deep crimson with almost black throat.		1.25	2.40	4.50
SCARLET BEAUTY. Scarlet with deep maroon throat	.50	1,20	1.60	3.00
THEODOSIA. Soft rose pink with golden center		1.25		
				4.50
WHITE BEAUTY. White with		1.25		4.50
yellow marked throat GIANT SINGLE FRINGED	.50		1.60	3.00
CHOICE MIXED.	.50		1.50	2.75
CIANE EDINOED	75.777	A TO 111		
GIANT FRINGED,				
(Grandiflora fimbri				
	1.3:4	1/64 oz.	1 /32 oz.	1 /16 oz.
GAIETY. Rose pink and white, finely fringed	.50			
GOTTFRIED MICHAELS. Bright amaranth red		1.50	2.50	4.50
DAINTY LADY. Dainty light yellow	.75	2.25	4.00	
LACE VEIL. Pure white	.50	1.50	2.50	4.50
SETTING SUN. Bright rose pink	.50	1.50	2.60	4.50
DWARF GIANTS OF CALIFOR- NIA, DARK SHADES (Ramona				-140
Strain) DWARF GIANTS OF CALIFOR-	1.00	1.50	2.50	4.50
NIA, LIGHT SHADES (Ramona Strain)	1.00	1.50	2.50	4.50
DWARF GIANTS OF CALIFOR- NIA MIXED. (Ramona Strain)	1.00	1.50	2.50	4.50
HYBRIDA GRAN	TET	OD 4		
Large single, plai				
Darge single, plat	0	1 /64	1 /29	1/16
	PFt.	0Z.	oz.	oz.
ADRIA. Silvery lilac BURGUNDY (NEW). Burgundy	.50	1.50		
red DWARF PINK GLORY. Deep	.50	1.00	1.75	3.20
ELK'S PRIDE. True royal purple,		1.50	2.50	4.50
a popular variety		1.00	1.75	3.00
KREMHILD. Dark crimson with		1.25	2.00	3.80
white centerLILAC BEAUTY. Lilac blue, good		1.25	2.00	3.80
window box variety	1.00			
lighter than Elk's PrideQUEEN OF THE MARKET.	.50		1.00	1.75
Glowing scarlet, best single red STEEL BLUE, Giant light blue,		1.50		
heavily veined deep blue			1.60	
white, valuable florist's itemLARGE SINGLE MIXTURE.		1.00		
CARTE SINGLE ALIXITER	.50		1 ()()	1.75

LARGE SINGLE MIXTURE.

.50

1.00 1.75

HYBRIDA OR BEDDING

	Tr. Pkt.	1/8 6z.	1 /4 oz.	oz.
ADONIS. Purple rose, white throat		.25	.45	1.50
BLUE BEE. Blue of Viola Jersey Gem		.25	.45	1.50
FLAMING VELVET. Velvety crimson	.35	.85	1.50	5.00
GENERAL DODDS. Blood red		.25	.45	1.50
GOLDEN ROSE. (Lord Courtenay)		.30	.55	1.75
HOWARDS STAR IMPROVED. Velvety purple blotched white	.25	.45	.80	2.50
INIMITABLE. Blotched and striped		.30	.55	1.75
ROSE KING IMPROVED. Rich rose	.25	.45	.80	2.50
SNOWSTORM, Pure white $1/64$ oz. 1.75	.75			
TOPAZ ROSE (NEW). Fiery velvety rose, slightly suffused with gold and the throat is the color				
of topaz	.35	.65	1.25	4.50
VIOLACEA. Violet blue, same shade as Blue Bird		.25	.45	1.50
S. S. S. CHOICE MIXED BED- DING		.30	.55	1.75

HYBRIDA NANA COMPACTA

More dwarf and compact than the HYBRIDA class, useful for bedding or borders.

	1 / 16 oz.	1 /8 oz	1 /4 oz.	oz.
ALDERMAN. Deep violet blue			.65	
BLUE BIRD. Deep purple			.75	
	.00	.00	1.00	0.10
HEAVENLY BLUE. Beautiful silvery lilac	.50	.90	1.50	4.80
NORMA. Blue with white star		.30	.55	1.70
ROSE OF HEAVEN. SELECT. brilliant rose pink	.25	.45	.85	3.00
ROSY MORN. Rose pink			.70	
ROSY MORN. SELECT. Rose pink with white throat	.25	.45	.85	3.00
SENATOR. Purplish violet, white throat	.25	.45	.75	2.50
SNOWBALL. Large pure white very compact	.25	.35	.65	2.00
SNOW QUEEN. Dwarf white, compact	.25	.35	.65	2.00

SUNRISE (NEW). Brilliant rose, with a flush of scarlet radiating from a small yellow throat. Dwarf compact grower, excellent for use as pot plant or for bedding. Tr. Pk. .50 1/32oz. 1.25 1/16 oz. 2.25

25	45	75	0.50
.20	.40	. (0	4.0.)
.20	.35	.65	2.00
	25	0.0	2.20
	.20	.20 .35	.25 .45 .75 .20 .35 .65

MINIATURE PETUNIAS

Extra dwarf and compact.

	Tr. Pkt.	1 /32 oz.	1/16 oz.	1 / S oz.
BRILLIANT ROSE GEM. Rich deep rose	.40	.70	1.35	2.60
MARTHA WASHINGTON. Delicate rose ruffled and frilled	.50	.85	1.60	3.00
PINK GEM. Soft pink ¹ / ₄ oz. 1.00	.25			.60
ROSE GEM. Rose pink1/4 oz. 1.60	.35			1.00

BALCONY PETUNIAS

Semi-trailing type, especially suit as well as bedding.	ted f	or w	indow	boxes
as well as bedding.			8 1/4 z. oz.	
ADMIRATION (Balcony Queen). Velvety blue, irregularly blotch-				
ed and striped white 1/64oz. 1.50	.50			
BLACK PRINCE. Deep velvety	35	1.00	1.75	
				F 00
BLUE.	.35	.80	1.50	5.00
CORNFLOWER BLUE (Blue	. ~			1.00
Wonder).	.35	.80	1.50	4.80
CRIMSON (Purpurea). Dark red	.25	.45	.75	2.60
PURPLE.	.25	.55	1.00	3.40
ROSE.	.25	.55	1.00	3.40
WHITE.	.25	.55	1.00	3.40
BALCONY MIXED.	.25	.45	.80	3.00

EVERBLOOMING BEGONIAS

FIBROUS ROOTED

A strong 2½ inch pot can be produced from seed in about 16 weeks.

SPECIAL OFFER.

Where price per Pkt. is \$0.50 any three for \$1.25. Where price per Pkt. is \$1.00 any three for \$2.50.

where price per rkt. is \$1.00 any three			
T	r. 1		1/32
	kt.	oz.	oz,
Albert Martin. Large bright carmine	.50		1.20
Carmen. Pink, bronze foliage	1.00	1.75	3.00
Christmas Cheer. Large crimson scarlet			2.20
Christmas Pink. Large pink	1.00		2.20
Darling. Brilliant carmine rose, dwarf habit	1.00	2.00	
Elegance. White edged crimson	1.00	2.00	
Enchantress. Bright pink			1.60
Erfordia. Light pink			1.25
Fireball. Brilliant crimson	.50		1.75
Fire Sea (Blaze of Fire). Large Fiery Red	1.00		2.20
Gustave Knaake. Large salmon-pink	.50		1.50
Glory of Erfurt. Large rosy-carmine		1.60	
Indian Maid. Deep scarlet, dark bronze fol-	.00	1.00	
iage	1.00	2.25	
Lightning. Large carmine scarlet		1.75	
Luminosa. Deep scarlet, reddish brown foli-	1.00	1.10	
	.50		1.50
age	.50		1.50
Luminosa Compacta (New). Dwarf bright	1.00	0.00	2.65
Scarlet Prima Donna. Rose shading to carmine	1.00	2.00	
Prima Donna, Rose snading to carmine	.50		2.00
Radio. Large brilliant carmine scarlet			2.25
Red Pearl. Deep scarlet dwarf	1.00		
Rosa Perle. Splendid rose pink	1.00		
Salmon Queen. Cinnabar red, dark foliage	.50		1.60
Scarlet Queen. Large glowing scarlet	.50		
White Pearl. Snowy white	.50		1.60
White Queen. Pure white	.50		
Winter Romance. Carmine scarlet	1.00		
Wurthembergia. Scarlet	.50		1.20
S. S. Special Mixture	.50		1.00
*			

DISCLAIMER

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